

CASE STUDY

RESTAURANT DIVISION

PAZZALUNA URBAN ITALIAN RESTAURANT & BAR

OPPORTUNITY:

Create an Italian branded restaurant and bar, offering authentic, regional Italian food and featuring fresh ingredients and masterful preparation in a vibrant, casual, yet upscale atmosphere. The restaurant would also boast an impressive wine Italian wine selection, a gorgeous, mural-adorned dining room and bar, and uncommonly high level of service.

SOLUTION:

Morrissey Hospitality Companies was asked to develop the concept, space, and brand. Pazzaluna was created from lengthy research and market surveys. In doing so, it exceeded the visions of owners, experiences annual profits, and is critically-acclaimed on an annual basis.

THE RESULT:

Pazzaluna opened in 1998 and has quickly become one of the Twin Cities most critically-acclaimed, award-winning, and popular restaurants. A perfect place for family, friends, clients, business associates, or perhaps something a little more romantic...

