



2009 - 2010

Minnesota
Monthly

CHARITABLE registry

The premier guide to charitable events throughout the year

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CHARITABLE registry

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2009

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2010

January	25
February	25
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May	30
June	31

COVER PHOTOS:

From top to bottom: Shawn Kearney, courtesy of the Alzheimer's Association of Minnesota; Todd Buchanan.

JUNE TBD

International Hearing Foundation Golf Classic

A benefit for the International Hearing Foundation. Support our mission to increase public awareness of hearing, speech, and language impairments, including education and research programs. Lakeville. Contact Treva at 612-339-2120 or TRP-MMP@prodigy.net. • www.internationalhearingfoundation.org

JUNE TBD

Knicker Open Golf Tournament

A benefit for the Boys & Girls Clubs of the Twin Cities, presented by the City of Lakes Rotary. The event features lunch, 18-holes of golf, dinner, a live auction and awards. Enjoy 18 holes of golf at Tartan Park in Lake Elmo. Knickers and collared shirts required. Contact Nicole at

612-435-1916. • www.boysandgirls.org

JUNE TBD

Tour de Cure

A benefit for the American Diabetes Association. This signature cycling event takes you through Minneapolis and St. Paul. Distances available for riders of all ages from a 6-mile family ride to a 25 or 45-mile route. Over 80 sites nationwide host this event raising money for diabetes research and education (\$150 fundraising minimum). Contact Janece at 763-593-5333 ext. 6784 or joatman@diabetes.org. • www.diabetes.org/tour

JUNE TBD

Whole Heart Golf Tournament

A benefit for Camp Odayin and children with heart disease. Join us for an afternoon of golf

and an evening of music and fine dining as you make a difference in the lives of our Odayin campers. Indian Hills Country Club, Stillwater. Contact Sara at 651-351-9185 or info@campodayin.org. • www.campodayin.org

JUNE TBD

Wine on Wayzata Bay/Sailing Regatta

A benefit for the American Diabetes Association. The weekend kicks-off Friday night with Wine on Wayzata, open to the public. Over 150 wines are available for tasting with hors d'oeuvres provided by local restaurants. The two-day sailing Regatta begins Saturday morning. Lake Minnetonka provides the perfect setting to enjoy the weekend. Contact Ryann at 763-593-5333 ext. 6598 or rrrathman@diabetes.org. • www.wineonwayzatabay.com ❀



A LIFETIME OF HOSPITALITY

Bill Morrissey

President, Morrissey Hospitality Companies

BILL MORRISSEY'S DAD DIED when he was seven, and just like that his mom's status went from "married" to "widow with five kids." He watched his mom struggle as a single parent and knows from experience how tough it can be for one-parent households to raise a family.

Because it's such a struggle, some kids slip through the cracks. They get into trouble on the streets, lose interest in school, or don't learn right from wrong. They need to know that someone cares—and will always be there for them—and that's where the Boys & Girls Clubs of the Twin Cities come in.

Boys & Girls Clubs offer club programs and services that promote and enhance the

development of boys and girls by instilling a sense of competence, usefulness, belonging and influence. The Clubs are a safe place to learn and grow, while having fun.

Bill started volunteering with Boys & Girls Clubs nine years ago and loves every minute of it.

"For my wife Mary Jo and I, we look at people with a disadvantage, youth and single parents, and asking 'How can we help? How can we connect?'" he says.

As president of Morrissey Hospitality Companies (MHC), Bill and Mary Jo have far-reaching connections in the hospitality world. They are ready, willing, and able to help young people learn interviewing and job skills, and go the extra mile by coordinating charitable events, organizing field trips, and brainstorming new fundraising ideas.

"In the hospitality industry, you have to learn to be polite, friendly, caring, well-groomed, hardworking. Those skills are intertwined," Bill comments. Add to that the fact that hospitality professionals are "always wanting to help" due to their caring personalities, and you have a perfect set-up for mentoring, training, and teaching young people.

He realizes that some of the kids look up to him as a role model because he runs a successful company, but he's quick to clarify that "happiness isn't money."

"We still live in a land of opportunity. If you want to live a good life, you're going to live a good life. If you're happy in your work, your life will be a joy. And if you've got family,

you've got the world."

His goal is to help even just one family become a better family.

"We are so grateful to Bill Morrissey and his group at MHC. They have worked tirelessly to provide the youth at the Boys & Girls Clubs a brighter future," says Marlene Wright, vice president of marketing and communications for Boys & Girls Clubs of the Twin Cities. "The Boys & Girls Clubs change lives, but we can't do it without the support of the business community and leaders like Bill Morrissey."

When Bill isn't spending time with his own family, he's riding his motorcycle, traveling, or dabbling in woodworking. "I use my time for my family, my hobbies, or I volunteer. It's a great way to get engaged in the community."

The value of volunteering, he says, is that you not only meet some great people and help an organization, but you become a better person.

Rather than judging others and their situations, everyone should look for ways to help.

"The thing about living is that no one is perfectly equipped for it. We all do it one time; each one of us is going to make mistakes. All we can do is learn from one another and try to help one another. Nobody wants to be poor, homeless, and insecure. If we just help each other out, the world will be better off."

Tria Restaurant and Bar is the proud sponsor and host of the 2009 Heart of the Event awards. Tria is part of MHC's distinguished restaurant division.